



ALEX GRUBBA

Digital Designer | Branding | Web | Motion

Digital & Visual Designer with a formal background in Interactive Computer Graphics and over 2 years of hands-on agency and freelance experience. Specializing in conversion-focused digital design, corporate brand identity, and responsive web layouts. Combines advanced Adobe CC & Figma workflows with motion design and technical prepress expertise to deliver cross-platform brand experiences.

PORTFOLIO SKILLS & TOOLKIT



Scan to view work

+48 781 660 083

alex-agency.pl

biuro@alex-agency.pl

Design & UI / UX: Advanced proficiency in Adobe CC software (Figma and Affinity as supporting tools).

E-commerce: Strong understanding of customer journeys and purchasing paths.

Soft skills: Advanced self-organization and strict priority management.

English (C1): Fluent in working with English-language content.

EXPERIENCE

- 01.24 - Present • **Freelance**
 - Brand Identity:** Developed comprehensive identity systems, brand books, and vector assets for 10+ SME clients across retail, tech, and service sectors.
 - Web & UI Design:** Designed responsive, UI-focused landing pages and CMS websites, translating brand guidelines into high-converting digital interfaces.
 - Photography & Art Direction:** Directed commercial photoshoots and executed high-end digital retouching for multi-channel promotional campaigns
- 10.25 - 02.26 • **1 Pixel Junior Graphic Designer**
 - Print & Production:** Prepared faultless prepress files and technical layouts for large-scale marketing collateral.
 - Brand Assets Rollout:** Assisted senior creatives in rolling out multi-channel visual assets, ensuring 100% brand guideline compliance across digital and physical media.

INTERESTS

Photography

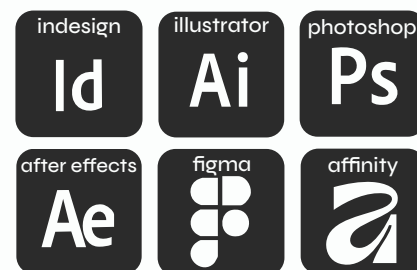
Sound Design

Arts & Craft

Design thinking

Design

WORKFLOW



FRONTEND



EDUCATION

2023 - 2026

BA Computer Graphics
WSB Merito University Gdańsk
Spec: Interactive Digital Graphics

2022

AUD.02 & AUD.05
Certified professional qualifications

2019 - 2023

Vocational Degree
Photography & Multimedia Technician